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Press Release

For Immediate Release

Aland Acuna Celebrated for Dedication to the Field of Business Development

Mr. Acuna focuses on business development through information technology with Acuna Consulting

DERWOOD, MD, June 19, 2020, Aland Acuna has been included in Marquis Who's Who. As in all Marquis Who's Who biographical volumes, individuals profiled are selected on the basis of current reference value. Factors such as position, noteworthy accomplishments, visibility, and prominence in a field are all taken into account during the selection process.

When Mr. Acuna first started in business, he worked with large business management and information technology management firms and discovered that, due to the competitive nature of the field, customers never obtained the best experience. Supported by a desire to provide clients with the best experience in information technology-related customer care, he established Acuna Consulting in 2017. As chief executive officer, he oversees daily business operations, manages portfolios composed of commercial government clients, and provides strategic Agile consulting, tailored training solutions and information technology modernization services to commercial, nonprofit and government organizations.

Before establishing Acuna Consulting, Mr. Acuna gained valuable expertise in information technology coaching and project management through various roles with Agile Trailblazers, Government CIO, Which Wich Superior Sandwiches, FranConnect and Sprint. Although his career has been filled with highlights, he is especially proud of creating a proprietary information technology that helped solidify Acuna Consulting's reputation with clients. Driven to remain abreast of ongoing changes in the field, he maintains affiliation with the Project Management Institute, the Scrum Alliance and the Capital Area Franchise Association.

An expert in his field, Mr. Acuna holds a Bachelor of Arts from the University of Maryland from 2003 and a Master of Arts in criminology and criminal justice from the University of Maryland at College Park. Holding several distinguished certifications both within and outside of his field, he is a certified discipline agilest, franchising executive, SAFE advance Scrum master, SAFE product owner and manager, Scrum@Scale practitioner, and general Scrum Master. Additionally, he is an ICAgile certified professional in Agile coaching and Agile team facilitation.

Outside of his work, Mr. Acuna has given back as a volunteer for Project PB&J through the Salvation Army. In the near future, he aims to expand the company threefold and pursue emerging technology so that he remains ahead of the market.

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